

# Graeme Legg



Executive Director,

School of Industry and Economy (SIE)

Graeme's business and academics span the American, Asian, European and South Pacific regions.

He has:

- Founded and run a number of trading businesses and consulting practices, including cofounding a big 4 consulting practice in Shanghai.
- Brokered joint ventures, sales, mergers and acquisitions of businesses.
- Advised American, Chinese, European and New Zealand governments and corporations on cyber strategy and deployment.
- Acted as an APEC delegation leader to forums on global trade and new economy technologies.
- Researched real and financial economies, trade and business.
- Acted as a founding professor for undergraduate, executive and graduate program courses in Beijing, including for the Beijing University of Technology, the British Chamber of

Commerce, the Canadian Institute of Business Technology and the China USA Business University.

- Acted as a trainer and lecturer for other American, Chinese and New Zealand corporations and tertiary education providers.

He holds a many of degrees and certifications, including:

- A Visiting Fellowship from the MIT Sloan School of Management and Harvard Law School, to research and write about the Knowledge Economy and its Management, and gain Doctoral, Master and LLM credits
- A Master of Science in Management from the Stanford Graduate School of Business.
- A Bachelor of Commerce from Auckland University.
- A Diploma in Real Estate (Agent) from the Open Polytechnic of New Zealand.
- A Certificate in Adult Education and Training from the Southern Institute of Technology.

Publications he has authored, co-authored and otherwise worked on are:

- Industry Blended Cyber Education (2017)
- Online eLearning in Tertiary Education (2016)
- Assessment Rubrics in NZ Tertiary Education (2014)
- Aligning Rubrics. Improving the Relevance and Quality of Higher Education (2013)
- The Chinese Saving Puzzle and the Life-Cycle Hypothesis (2004)
- The Gathering Storm (1987)

As the Executive Director, Graeme is responsible for SIE business, faculty and curricula.